THE KOOTENAYS: PLACE-BASED DEVELOPMENT IN A RURAL REGION

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OCTOBER 2011
OVERVIEW

• Introduction to the Kootenays

• Methods: interviews and interview respondents

• Preliminary results

• Research implications

• Next steps
METHODS - INTERVIEWS

- Identification of key agencies and individuals
- Semi-structured interviews based on 5 themes
- Focus: place-based development

- Agency representation
  - Regional board representative / municipal representative
  - Economic development agencies
  - Recreation
  - Environment
  - Multi-purpose agencies

- Transcription and coding
FINDINGS - COMMON THEMES

- Collaboration and partnerships
- Demographics
- Resources: human and financial
- Outside influences
- Infrastructure
- Planning and diversification
- Uniqueness of the Kootenays
- Geography
FINDINGS - REGIONAL IDENTITY
FINDINGS - NEW INITIATIVES

- Carbon Neutral Kootenays
- Branding the Boundary
- Spin-off industries
- Niche marketing
RESEARCH IMPLICATIONS

• What is the role of culture and environment in place-based development?

• How are place-based assets currently being developed to enhance development?

• How can place-based data inform policy?

• What are the lessons learned for regional planners?
WHAT’S NEXT?

• Additional interviews

• Provincial agency interviews

• Provincial papers

• Sharing our findings
THANK YOU

QUESTIONS?